

Marketing & Business Development Internship

About the Job

The successful marketing and business development intern at DE Design Works enjoys working in a casual collaborative team environment with engineers and customers on a variety of product development projects which typically include custom hardware and software, wired and wireless communications technologies, control systems, and user interfaces.

The primary day to day objective for the marketing business development person is to contribute in marketing initiatives set by management using social media, to blog about technology related to DE, create media content for various DE channels (YouTube, LinkedIn, Facebook, Twitter) promote the DE brand through public relations and industry specific advertising. Support and maintain the company word press website, support trade show activities and customer demos as needed, help with research, data entry, testing, documentation, proposal development, customer support, and lead generation.

DE Design Works is currently looking for Marketing & Sales Interns for the following time frames:

- Summer 2019

About the Company

DE Design Works is an engineering services firm specializing in napkin sketch to production product development with core competency in embedded firmware, application software development, printed circuit board (PCBA) hardware design, quick turn prototyping, pre-certification testing, and management consulting for scaling the manufacturing of electronic assemblies to volume production. DE Design Works (formerly Dave Engineering LLC) has been in business since 2002. We strive to provide our customers with innovative, high-quality solutions through the deployment of cutting-edge technology and services that exceed the customer's expectations. Our customers range from small to large corporations that represent industrial, commercial, medical, and military market segments. Through vertical integration of our skilled engineers, DE delivers complete designs with expertise in hardware, software, systems, and mechanical disciplines.

Desired Skills & Experience

Responsibilities:

Create content for social media, maintain the website, improve SEO, update Salesforce Objects, data entry, design email campaigns, in support of the Director of Business Development

Qualifications:

Candidates should be pursuing a degree in business, marketing, communications, engineering, or another technical field. Requires excellent communication skills with managers and engineers. Excellent listening skills and an active inquisitive attitude toward discovery of customer pain points and opportunities. General technical competency is required, for example, computer skills in word and excel. Creativity is required. Responsiveness and professionalism with customers, knowledge and experience with SEO, word press website development, google ad words, smart sheet, Visio, power point, creating media content, and online media marketing is highly desired.

Please specify your availability and email resume to hr@dedesignworks.com